

Social Value Policy

CQC Fundamental Standards

Legislation	Details
Regulation 17: Good governance	Providers should actively seek the views of a wide range of stakeholders.

Key Lines of Enquiry

KLOE	How this applies to Social Value
Well - Led	Being an organisation contributing to Social Value and promoting equity and fairness demonstrates our caring approach

This policy should be read in conjunction with our:

- Code of Conduct For Workers Policy
- Corporate Social Responsibility Policy
- Environmental Policy
- Training, Development and Qualifications Policy
- Volunteering Policy

Policy Statement

Policy Aims

- To ensure staff understand the definition and importance of social value and how they can contribute through their work within the company.
- To promote employment and economic sustainability.
- To raise the living standards of service users.
- To promote participation and citizen engagement.
- To promote equity and fairness.
- To promote environmental sustainability.

Key Question: What exactly does Social Value mean?

The Public Services (Social Value) Act came into force on 31 January 2013. It requires people who commission public services to think about how they can also secure wider social, economic and environmental benefits.

The basic concept of Social Value is how the company can benefit wider society rather than just itself. For example, if the company promotes recycling, and has implemented energy-saving techniques then this demonstrates social value by being environmentally friendly.

Social Value Outcomes	How we do this
1. Improved social inclusion for service users	Encouraging community engagement. Service Users engage with community organisations. Improved community access. Improving and increasing social networks. Reducing isolation for individuals.
2. Improved local training or job opportunities	Creating apprenticeships/internships. Creating new job training opportunities. Creating local jobs for local people. Retaining local people in the workforce.
3. Providing additional opportunities for individuals or groups facing greater social or economic barriers	Creating training and employment opportunities for disadvantaged groups including young people, women, the long-term unemployed, NEETs (those not in education, employment or training), people with health issues and disabilities. Encouraging usage and ease of access to community facilities and resources (such as schools, libraries, leisure facilities or computers) to targeted groups that otherwise would struggle to access such facilities. Increasing volunteering/work experience opportunities for marginalized groups such as those with physical or learning disabilities. Increasing employer engagement and awareness on the needs of vulnerable and disadvantaged groups.

4. Supporting our local population to keep well	Increasing physical activity of residents. Reducing avoidable admissions and re-admissions to hospital following treatment. Reducing the need for people to use health, care and support services. Increasing support for preventative healthcare and well being initiatives. Supporting the workforce and their families to keep well. Supporting employees, their families and the wider community to stop smoking. Supporting employees, their families and the wider community to reduce problem/harmful drinking. Improving the mental health of employees, their families and the wider community.
5. Improved healthy life expectancy	Increasing physical activity of residents. Contributing to health improvement priorities as set out in the Joint Strategic Needs Assessment and North Tyneside Health & Wellbeing Strategy. Improved quality of life for local people with long term conditions. Improvements in healthy eating. Increased uptake in health screenings. Active engagement with relevant local networks and partnerships. Improving the health of employees, their families and the wider community through the reduction of smoking and alcohol. Improvement in mental health and well being of employees and residents.

Monitoring and Review

The Company Secretary will check this policy is working properly and they will review it at least once a year. We will make improvements to the policy wherever we can.

Employees are invited to suggest any ways the policy can be improved.

This policy does not form part of any employee's contract of employment, and it may be amended at any time.

Key Points to Take Away

- The basic concept of Social Value is how the company can benefit wider society rather than just itself.
- Social Value is something you should be considering in your everyday work. For example, recycling wherever possible to improve environmental sustainability.
- Micrah Healthcare has a wide variety of social outcomes which are implemented across the business.

After reading this Policy, you should be able to:

- Understand what Social Value Policy is and how the Social Value Policy operates;
- Understand how Social Value Policy operates at Micrah Healthcare and have an awareness of the actions we take in preventing, identifying and reporting concerns;
- Understand the role you play in Social Value Policy.

If you have not understood any of these points, please ask your Line Manager or trainer for further help.

Policy Review

A Director will review this policy at least once a year to make any updates needed.

Authorisation and Signature

This Policy is the authorised version agreed by the Directors of Micrah Healthcare.

All employees are expected to follow this policy and failure to do so could result in disciplinary action.



Director's Signature

Adetutu Adeyinka

Director